مـدينـةمـصـر
Madinet Masr
تأسســت ١٩٥٩

PRESS RELEASE

Madinet Masr Awards EGP 1.38 Billion in Construction Works for Origami at Taj City

Cairo, 29 September 2026 – Madinet Masr (EGX code: MASR.CA) announced the award of new construction works for Origami in Taj City to several specialized contractors, with a total value of approximately EGP 1.38 billion. The contracts form part of the company's ongoing construction program and reflect its continued progress in executing its development plans across its portfolio in line with targeted project timelines. Madinet Masr aims to award construction contracts worth approximately EGP 18 billion during 2026, of which approximately EGP 9.8 billion has been awarded to date, reflecting the company's continued progress in executing its development plans across its project portfolio.

Origami features a diverse range of villas, twin houses, and townhouses, with unit areas ranging from 152 to 606 square meters, providing a variety of options to meet the needs of customers seeking residential units with different sizes and designs within one of the company's key projects. The total built-up area of the buildings covered by the awarded works amounts to approximately 78,760 square meters, distributed across 271 buildings within the project. Inspired by the traditional Japanese art of "Origami,", the project is characterized by modern white architecture designed to appeal to a wide range of tastes, combining distinctive clean lines and simple forms that create a contemporary architectural identity.

Commenting on the announcement, Eng. Abdallah Sallam, President and CEO of Madinet Masr, said: "The award of these construction works reflects our continued progress in implementing our development plans and our commitment to maintaining disciplined execution across our projects. We continue to work closely with specialized contractors and leverage their expertise to deliver our developments efficiently and in accordance with the highest standards of quality, while remaining focused on progressing construction according to our planned schedules."

Origami further enhances Taj City's position as one of Madinet Masr's integrated urban destinations through the diverse residential offering. Through the continued execution of its development pipeline, Madinet Masr aims to support sustainable growth, maximize the value of its real estate portfolio and delivering differentiated real estate products to the Egyptian market.

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About Madinet Masr

Madinet Masr is one of Egypt's leading urban development companies, with a legacy that dates back to 1959. With a commitment to sustainable growth, innovation, and community enrichment, Madinet Masr has played a pivotal role in shaping the urban landscape of Cairo and beyond.

The company is renowned for developing landmark residential, commercial, and mixed-use projects that integrate quality living with forward-thinking design. Flagship developments such as **Taj City** and **Sarai** reflect Madinet Masr's vision of building inclusive, future-ready communities that prioritize liveability, accessibility, and long-term value.

Madinet Masr boasts a robust landbank of **12.8 million square meters**, enabling long-term development plans and a strong pipeline of future projects. This strategic asset base underscores the company's capacity to sustain growth and respond to evolving market demands.

Guided by its purpose — **to drive growth in Egypt by developing sustainable communities** — Madinet Masr is actively expanding its footprint across the country. The company leverages its deep market expertise, strategic partnerships, and customer-centric approach to deliver projects that enhance quality of life and foster long-term economic and social prosperity.

For more information, please visit: www.madinetmasr.com

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